Stonhard Launches Color Visualizer Tool for Website Visitors

June 5, 2019 — Stonhard, leading manufacturer and installer of seamless floors, unveiled today the Stonhard Color Visualizer, a new interactive design tool available on its website www.stonhard.com. The new tool is just one improvement in an ongoing effort to provide architects, designers, and end-users with greater control in finding the best design and product choices for commercial and industrial spaces.

The Stonhard Color Visualizer offers visitors a unique, virtual flooring experience, with the option to see a floor in a number of standard Stonhard product colors as well as blends the user creates among standard, premium, or custom colors. Photos from different markets are available to work with or website visitors can upload photos of their own facilities. The Stonhard Color Visualizer allows users to save, email, and print the designs they prefer. The tool is available for three Stonhard flooring systems: Stonshield, Stontec and Stonres RTZ.

"This digital tool is designed to differentiate our brand from others by offering customers and potential customers more ways to approach color and design, while ultimately solving flooring problems," says Kendall Ellis, Director of Marketing, Stonhard.

The Color Visualizer can be found on the Stonhard website, www.stonhard.com, under Architect Resources/Color Collections, and on the respective product pages. To access the tool directly, click here: Stonhard Color Visualizer.

For more information on Stonhard's complete line of seamless, high-performance floor systems, visit us at www.stonhard.com or call 800.257.7953. Stonhard is a member of the United States Green Building Council.



